

For Immediate Release

Witness real-time success with the South African Medico-Legal Association (SAMLA), UCT Law@Work and Azlyn Creative partnership.

The South African Medico-Legal Association (SAMLA) and UCT Law@Work, in collaboration with Azlyn Creative, are proud to share the immense success they have achieved in delivering the Foundations of Medico-Legal Practice Course, which launched in January 2018. The course, which ran over 6 months, and concluded with an optional exam in August, was intended for all professionals who engage in Medico-Legal practice in South Africa. What defines this course as unique is the combination of subject material with live, interactive discussion, across five cities simultaneously.



Dr Herman Edeling, a Director of SAMLA and the Faculty Course Leader, designed the course together with a large number of lecturers, all highly experienced and successful practitioners in their respective fields. The South African Medico-Legal Association (SAMLA) is an independent, neutral, not for profit, educational organisation funded by membership contributions and funds generated through seminars. The SAMLS (South African Medico-Legal Society) was

founded by Dr Anton Van Den Bout in 2000. Since Judge Claasen was elected as Chairperson the name has been changed to SAMLA.

The Foundations of Medico-Legal Practice Course was expertly run from conference centres in five cities, namely; Johannesburg, Cape Town, Bloemfontein, Durban and Port Elizabeth to over 310 attendees. Each specialised lecture concluded with an interactive city-to-city question period, which has received much praise for the mutual bonding experience. Aimed at curbing medical malpractice, the overall goal of the course is to strengthen the competence and confidence of all attendants, resulting in the elevation of the standard of Medico-Legal practice in SA.

Azlyn Creative was the partner responsible for the success of both the organisational and technical production of the SAMLA Medico-Legal course. The course required the design of advanced technical input and Azlyn Creative's Team successfully managed the delivery of course content through simultaneous live streaming across all five cities, and further, ensured that the sessions were as interactive as possible. A live, real-time experience is an extremely effective and powerful channel for this industry as it ensures audience engagement and participation with both the content and the lecturers. The partnership between SAMLA, UCT Law@Work and Azlyn Creative proved highly successful as lectures, now concluded, reached over 310 attendees in 5 cities through the use of over 15 screens and 8 cameras.



Ashleigh Gurney, a Director of Azlyn Creative, said "It is vital to recognise the opportunities that live-streaming in this context provides," she added "We can source lecturers and experts from anywhere in the country and provide a diverse scope of much-needed services without the additional costs, such as travel or accommodation".



The Medico-Legal Course is truly indicative of a successful partnership between SAMLA and Azlyn Creative. Planning is underway for provision of the video recordings of the Foundations of Medico-Legal Practice Course as an online learning course. Planning is also underway for presentation of a more practically oriented second

course to build on the foundational elements of the first course. This is planned for 2019 and is highly anticipated.

SAMLA:

The South African Medico-Legal Association (SAMLA) is an independent, neutral, not for profit, educational organisation. The membership of SAMLA includes judges, academics, legal practitioners, healthcare practitioners and mediators. For further information about SAMLA, please contact: info@samla.org.za

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